

Organized Retail Crime in Italy

Key findings

June 2020

- ▶ The study has been conducted by **Crime&tech**, spin-off company of Università Cattolica del Sacro Cuore – Transcrime Research Center (Milan, Italy), in collaboration with the association “**Laboratorio per la Sicurezza**” (Milan, Italy). It is aimed at analyzing the occurrence and characteristics of **Organized Retail Crime** in Italy;
- ▶ Data has been gathered through an anonymous **questionnaire** circulated among a sample of retailers and service providers which operate in retail stores and large supermarket chains;
- ▶ **ORC** is a **complex** phenomenon and **several criminal activities, modi operandi, and perpetrators** must be considered;
- ▶ **ORC** is **widespread** in Italy and affects various **product markets**. 85% of respondents registered **ORC** incidents. **These incidents occurred throughout Italy**, but the most affected regions were Lombardy, Lazio, Piedmont and Campania;
- ▶ **ORC’s impact is relevant** both in terms of economic losses and workers’ safety. 64% of respondents declared that the **value** of stolen goods is usually **higher** than that of an average transaction, while 68% registered **ORC** incidents as characterized by **violent behaviour**;
- ▶ 85% of respondents want to intervene with **specific countermeasures to address ORC**. However, many of them (58%) report a lack of dedicated resources to combat this problem. In addition, the answers given do not provide a uniform picture of the **type of countermeasures** that should be adopted;
- ▶ The number of **ORC** episodes has **decreased** since the beginning of the lockdown and the introduction of social distancing measures **against COVID-19**;
- ▶ However, 74% of respondents believe that **ORC’s** behaviours will adapt to the **new post-pandemic situation**. It is possible to hypothesize a rise in crimes related to **online shopping** due to the shift of consumers’ habits towards new sales channels, and the subsequent increased **product movement**;
- ▶ The survey emphasized **relevant differences between the information provided by retailers and security services providers**. This might highlight some inefficiencies in the flow of information between the various stakeholders operating in the retail security environment;
- ▶ Retailers and service providers should take the following steps to **effectively counteract** the **ORC** threat:
 - **Improve data collection procedures** to track the **ORC** phenomenon and its evolution;
 - **Increase analysis capabilities** through the adoption of instruments that can provide clear results and drive effective intervention strategies;
 - **Promote information sharing** among different actors to facilitate the adoption of shared countermeasures.